



*"Everybody has data, but only those that efficiently convert their data into useful action reap the benefits."*

Jan Verhasselt, Founder of Yazzoom

## Creating Value from Data

We improve company processes by means of advanced data processing software and services. Our objective is to realize value for our customers through expertise in software development, computer modelling, artificial intelligence and data mining. Unlike traditional Business Intelligence companies, we don't stop at analysing the past, but build predictive models and write algorithmic software to improve your future activities.



### From Data to Value

To create value from data, we explore with you the different possibilities that could be beneficial for your organization. In a team composed of your and our experts, different ideas are analysed to select the most valuable project. Subsequently, the selected project is implemented and its value is validated.



### Unique Customized Services and Software

To meet the specific needs of our customers we develop state-of-the-art algorithms and create computer models. We start by getting a thorough understanding of your special requirements. Then we design and build a unique solution or adapt our existing software tools to your needs. After deployment, our team offers long term support.



### Team of Top Experts

Tap into the know-how of a multi-disciplinary team of highly educated data scientists and software engineers. Through many years of hands-on experience and involvement in many different company processes, they have become experts in using artificial intelligence to create value from your data.

Data

Knowledge

Decisions

Actions

Value

# We help our clients achieve:

## Commercial excellence

Improve your margins, market share and revenues by optimizing all commercial interactions with your customers.

## Operational excellence

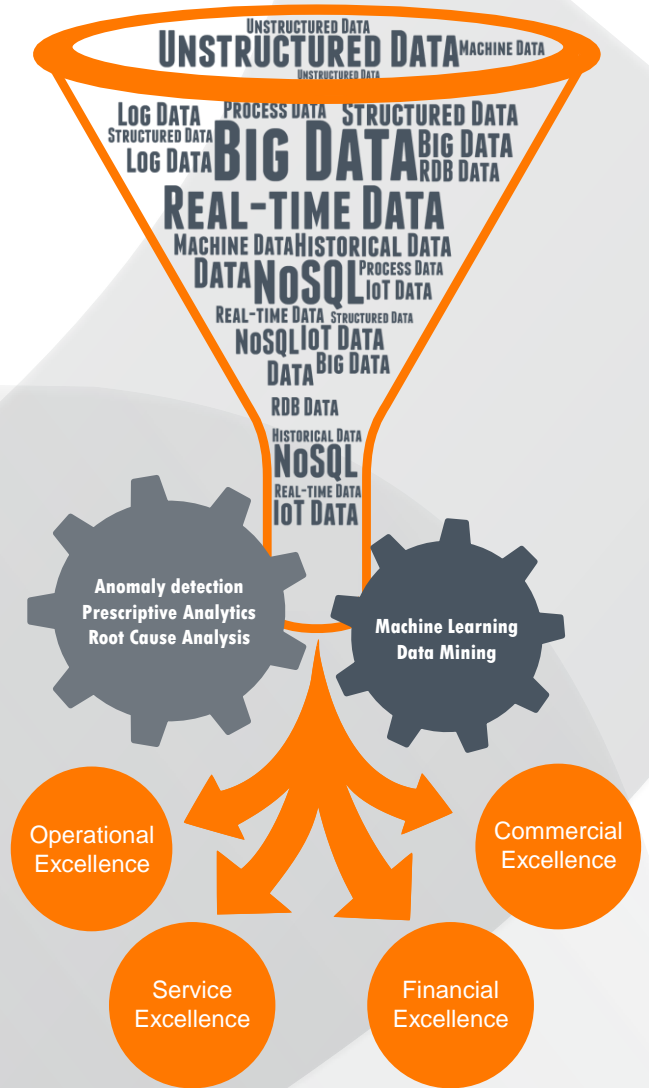
Improving operational efficiencies through prescriptive analytics, decision support and analysis of the root cause of quality issues.

## Financial excellence

Reduce the risk and losses by detecting and eliminating fraud.

## Service excellence

Improving the efficiency and turnaround time of your service team through decision support, log file analytics and anomaly detection.



# Discovering Value

*Not sure what you can do with your data?*

Yazzoom offers customized “Discovering Value” Workshops and Pre-studies, where we uncover together with you which data science project will be the most beneficial to your organization. At Yazzoom, we aim to go to the point where real value is created. Therefore we prefer to implement the selected project with stepwise value delivery along the way.

# Our clients are active in various fields



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